

FOOD FOCUS

food
centre

Happy Holidays!

The holiday season is upon us and Christmas is just around the corner. Excitement and anticipation is in the air, resonating from young and old. It is a time to be with family and friends.

As food processors, we play an integral part of the holiday season. We are the suppliers of the festivities that bring family and friends together. We have the privilege to enter homes and hearts as a gift – the gift of food. Whether we are the supplier of a condiment that graces an appetizer or the succulent main dish, our presence spawns openness, conversation and friendship. We are very fortunate, as an industry, to be part of not only this special season, but everyone's daily life.

The Food Centre staff and its partners would like to thank you for your support in 2008. We wish you the greatest success in 2009 and look forward to working with new and existing clients explore new market opportunities.

Merry Christmas and Best Wishes
for a Happy New Year!

This is the last print edition of the Food Centre's **Food Focus** newsletter.

Starting 2009, the newsletter will be distributed via email and posted on our website at www.foodcentre.sk.ca. Limited copies will be available upon request. To ensure you are on our email database, go to our website, under "News at Food Centre" to subscribe to our online newsletter.

Don't miss out on receiving important information about the food industry!

Food Centre
Goes Green



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contents

Food Centre Goes Green	1
Food Centre Client New Product Launch: Chatty's Indian Spices	2
A Taste of the Hispanic Market Seminar	2
Food Centre Media Event	3
Online Training for HACCP & Food Safety Certificate	3
Upcoming Events	3
Industry News	3
SFPA News	4



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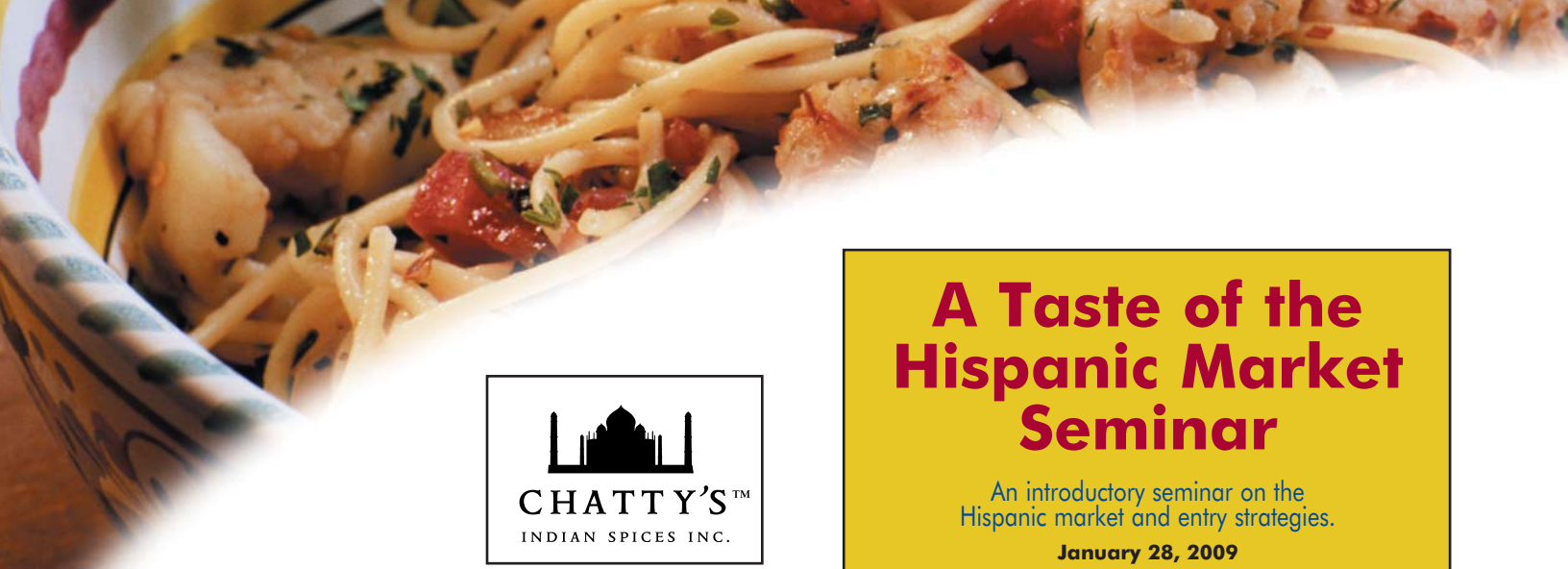
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Food Centre Client **NEW PRODUCT LAUNCH**

Chatty's Indian Spices have been providing top quality East Indian meal options to consumers for years. These last couple of months, owners Arati and P.K. Chattopadhyay, have been cooking up some new items to add to their extensive line of products already in the market.

Chatty's is excited to introduce four new items: Rhubarb Hot Sauce, Curried Spinach Sauce, Vegetable Samosa and Beef Samosa.



The new products are doing very well in the market. Their Samosas are sold in Saskatoon at the Farmers Market, Bulk Cheese Warehouse, Co-op Marketplace on 33rd Street and on Attridge & Kenderdine, Prairie Meats, Sask Made Marketplace and Nutter's Bulk & Natural Food Store. The sauces are currently sold at the Farmers Market and at various tradeshow.

Perfect for the holiday season, the samosas make for tasty appetizers and the sauces are a great accompaniment to the samosas or with your own appetizers.

For more information on Chatty's Indian Spices and their new products visit their website at www.chattys.ca.

Contact information
email: sales@chattys.ca
tel: 306-244-8633

A Taste of the Hispanic Market Seminar

An introductory seminar on the Hispanic market and entry strategies.

January 28, 2009
Saskatoon, SK

With a population of 520,260 in Canada and 45.5 million in the United States, Hispanics represent a large and fast growing ethnic group. This consumer segment spends more and makes twice as many shopping trips than average. As a result, food and beverage products that meet the flavour preferences of this complex market are in demand.

Join Agriculture and Agri Food Canada, Saskatchewan Food Industry Development Centre and the Saskatchewan Food Processors Association for a full day seminar where we will explore the demographics, trends and opportunities, and market entry strategies to access the Hispanic market both in Canada and the United States.

Registration fee is \$50 (plus taxes). Limited seating so register early! To register, contact Kim Hill at the SFPA at 306-683-2411 or email: hill@saskmade.ca

For more information contact:

Michele Kuxhaus

tel: 306-975-4094 email: kuxhausm@agr.gc.ca

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Shika Agblor

tel: 306-933-5769 email: shika.agblor@gov.sk.ca.

The day's agenda can be found on the Food Centre's website at www.foodcentre.sk.ca/industry_news/.



SPECIAL INVITATION Extrusion Technology Demonstration

January 2009 @ Food Centre

The Food Centre invites the food industry to preview the only equipment of its kind in Saskatchewan, the twin screw extruder. This new technology will focus on utilization of Saskatchewan inputs and expansion into areas such as food products, ingredients, by-product utilization, pet food and bio-polymer. Come and see the potential of this new technology and how it can be applied to your new product development projects.

A demonstration date is tentatively scheduled for the week of January 19th. Please check the Food Centre website at www.foodcentre.sk.ca for final details.



**Online Training
HACCP & Food Safety Certificate**

Industry alerts on food contamination and safety proves the importance of quality control in food processing plants.

Train your employee to establish or oversee a food safety program in your facility!

Flexible training won't interrupt your daily operations.

www.HACCPonline.ca

The HACCP & Food Safety Certificate Program consists of HACCP overview and building blocks, in depth look at prerequisite programs and developing your own HACCP plans.

 Saskatchewan Food Industry Development Centre Inc.
Saskatoon, Saskatchewan
www.FoodIndustryTraining.ca

* HACCP (Hazard Analysis and Critical Control Points) is considered one of the most internationally recognized and trusted safety programs in the food industry.

Financial support for the program has been provided by the Agriculture Council of Saskatchewan through the Advancing Canadian Agriculture and Agri-Food Saskatchewan (ACAAFS) program. Funding for the ACAAFS program is provided by Agriculture and Agri-Food Canada.

upcoming EVENTS

January 12-15, 2009

Western Canadian Crop Production Show
Saskatoon, SK
1-888-931-9333
www.cropproductiononline.com

January 13, 2009

Pulse Days 2009
Saskatoon Inn - Saskatoon, SK
(also in conjunction with Western Canadian Crop Production Show)
www.saskpulse.com

January 28, 2009

Developing Value Chains in the Canadian Food Service Industry
Saskatoon, SK
www.CanadianValueChainsNetwork.ca
Bryan Kosteroski @ (306) 975-6851
Gary Coghill @ (306) 787-8537

January 28, 2009

A Taste of the Hispanic Market Seminar
11 Innovation Blvd (Hydrology Building)
Saskatoon, SK
www.foodcentre.sk.ca/industry_news/
Register with SFPA @ 683-2411 or
email: hill@saskmade.ca

January 30 2009

Pro-Cert Organic Update Meeting & Tradeshow
Salon C Queensbury Centre
Regina, SK
email: info@pro-cert.org
tel: 306-382-1299

March 24-25, 2009

The Future is Now - Supporting the Growth of Local Living Economies
Saskatoon Inn
Saskatoon, SK
Register online at www.seda.sk.ca
Inquiries @ 306-3845817 or
email: seda@seda.sk.ca





What's New **SFPA**

industry **NEWS**

Food Professionals Management Program

The Agriculture Council of Saskatchewan, in partnership with food industry consultants and faculty from the University of Saskatchewan's College of Agriculture and Bioresources, invites agri-food professionals to participate in the Food Professionals Management Program. The program will deliver knowledge to assist businesses in moving forward. The curriculum is designed to be practical and targeted to the unique needs of each participant. The information presented will be based on the most relevant and current industry knowledge and trends. Only 24 of the highest potential business and individuals will be accepted into the program.

The program starts January 14th, 2009 and is delivered over four months, with two days of training per month. The modules are spaced so each participant has sufficient time to apply what they have learned and is able to bring questions to the next session.

For details on the curriculum, contact Lesley Dirkson at ACS at (306) 975-6847 or check out their website at www.agcouncil.ca under "programs".

The Future is Now - Supporting the Growth of Local Living Economies in Saskatchewan

The SFPA is excited to partner with SK Economic Development Association to bring you this two day conference to be held March 24 and 25, 2009 at the Saskatoon Inn. The focus of the conference is to discover strategies to work cooperatively and utilize business networks and clusters to support the growth of local economies in Saskatchewan. The two day event will also include Annual General Meetings for the SFPA and SEDA. For more information or to register, contact SEDA at 306-384-5817, email: seda@seda.sk.ca or their website at www.seda.sk.ca.

Gift Basket Value Chain

The SFPA's Gift Basket Value Chain - "Taste of Home Gift Basket Marketing Initiative" is in full swing. For more information, contact Karen Parenteau at 1-888-955-1832.

*Happy Holidays from
Management and Staff!*

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COMMENTS

If your company has news to announce in the Food Focus, let us know!

Food Centre

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The Food Centre is in partnership with:

