

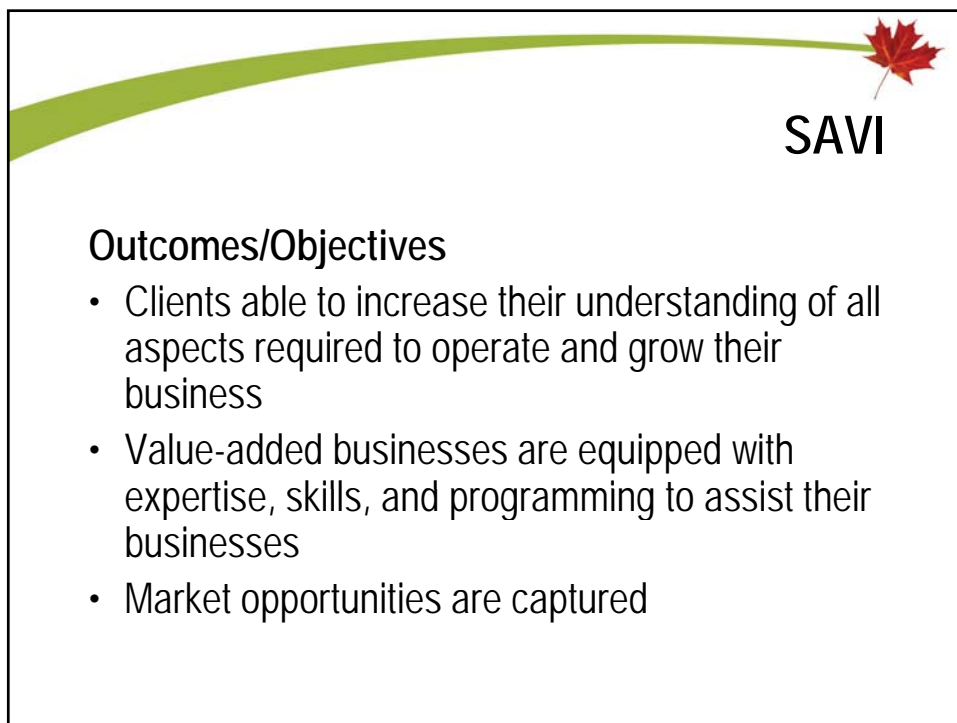


Growing Forward

What's your business SAVI...

Saskatchewan Agri-Value Initiative (SAVI)
April 2011
Ministry of Agriculture


 Agriculture and Agri-Food Canada Agriculture et Agroalimentaire Canada  Saskatchewan Ministry of Agriculture  Growing Forward 



SAVI

Outcomes/Objectives

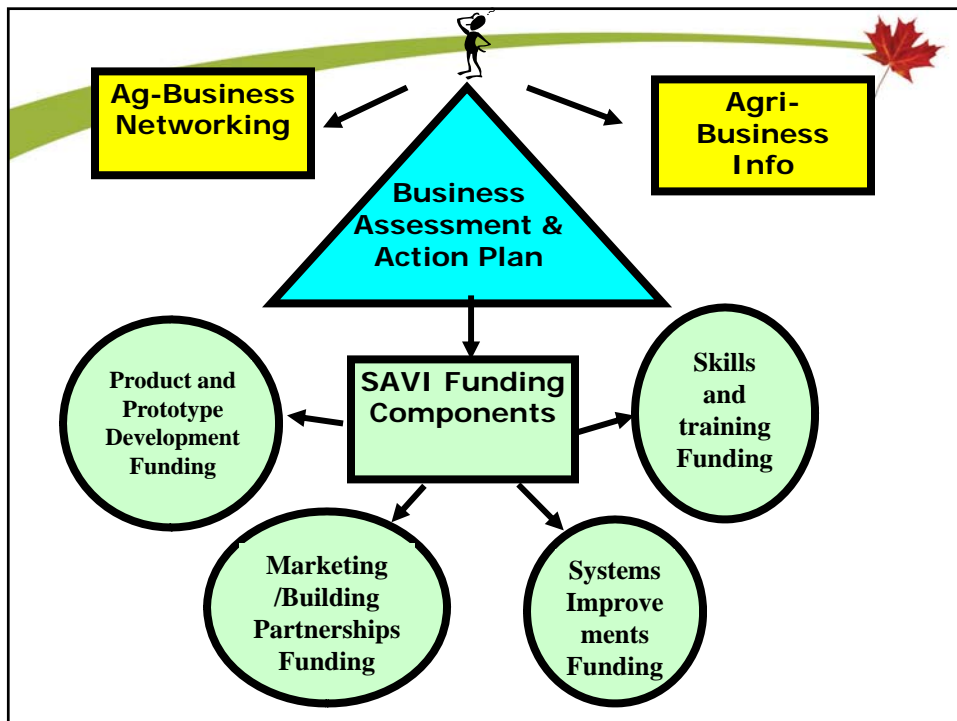
- Clients able to increase their understanding of all aspects required to operate and grow their business
- Value-added businesses are equipped with expertise, skills, and programming to assist their businesses
- Market opportunities are captured



SAVI

Purpose

- Assist the development and expansion of small to medium-sized enterprises and/or producer/processor organizations involved in value added processing of agricultural products





Information Services

- Regional Farm Business Management Specialists
 - Provide information and pathfinding services
 - Networking opportunities
 - Assistance in assessing business, opportunities, concepts



Business Assessment and Action Plan

Business Assessment

- tool that assists agri-business to understand their needs for growth and development

Action Plan

- Summarizes strengths and weaknesses from the business assessment exercise
- Develop and action plan for business growth and expansion



SAVI Funding Components

- Product or Prototype Development
- Marketing opportunities
- Systems improvement
- Skills and training development



Product/Prototype Development

- Maximum funding - \$60,000
 - With 50% matching by applicant
- For:
 - Prototype development
 - Product development
 - Process development



Marketing Opportunities

- Maximum funding - \$40,000
 - With 50% matching by applicant
- For:
 - Consultant fees for market assessments
 - Incremental marketing activities
 - Facilitator fees to complete a strategic plan for building business alliances



Systems Improvements

- Maximum funding - \$20,000
 - With 50% matching by applicant
- For:
 - Consultant fees to assess:
 - a facility's efficiency
 - adoption of environmentally friendly technologies/systems



Skills and Training

- Maximum funding - \$5,000
 - With 50% matching by applicant
- For:
 - Tuition/registration fees
 - Books



Funding eligibility

- Small to medium-sized enterprises and producer/ processor organizations
- Maintain a significant business interest in Saskatchewan
- Involved in value added processing of agriculture products (i.e. food, feed, bioproducts)
- Currently have a business plan OR completed a Business Assessment document



Funding

- Maximum funding
 - \$100,000 per company or entity over a 4-year period
- 50% cost sharing



Applications

- Accepted on an ongoing basis
- Reviewed for eligibility at the end of each month
- Judged on merit of the project within the province



Questions?

Detailed information can be found at:
www.agriculture.gov.sk.ca

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