



AGRICULTURE COUNCIL
OF SASKATCHEWAN INC.

Programs and Services to Foster Innovation – Food Centre Seminar

Laurie Dmytryshyn, Executive Director

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ACS

- Non-profit industry based membership organization with the aim of advancing the agriculture and food sector.
- 8 member industry Board of Directors plus Industry Liaison Officers from AAFC and SK Ministry of Agriculture
- 39 provincial agriculture, agri-food and bio-processing organizations as members.
- ACS is the only organization in Saskatchewan that represents the industry from primary production through to value added and bio-processing.



ACS Programs

- Programs include:
 - Agriculture and Agri-Food Canada's (AAFC) Canadian Agricultural Adaptation Program (CAAP)
 - Grocery Retail and Foodservice Value Chain Initiative – Bryan Kosteroski
 - Saskatchewan Agri-Food Concept Evaluation Program – Bryan Kosteroski
 - Levy Central
 - Agriculture Mentorship Initiative



Canadian Agricultural Adaptation Program (CAAP)


- 5 year - \$163 million federal government funding program
- All projects must be completed by December 31, 2013.
- ACS's share is \$2.77 million annually.
- Supports industry-led initiatives at national, regional and multi-regional levels (Collective Outcomes).
- **54 projects** have been funded for a commitment of over **\$5.72 million**.
- Since 1996, ACS has delivered funding to **1,269 projects** for a commitment of over **\$41.3 million**.



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CAAP

- CAAP focuses on:
 - Seizing opportunities
 - Responding to new and emerging issues
 - Pathfinding and piloting new ideas
- Eligible projects:
 - Capturing new market opportunities
 - Feasibility studies for innovative ventures
 - Creating innovative prototypes, processes and/or technologies
 - Piloting and testing new ideas
 - Implementing strategies to address new industry issues



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Process and Eligibility

- Application based process. Deadline dates posted on website (www.agcouncil.ca).
- ACS Board of Directors reviews proposals requesting over \$10,000 approximately five times per year.
- ACS Executive Committee reviews proposals requesting \$10,000 and under on a monthly basis.
- For-profit corporations can request 50% of eligible cash activities.
- Non-profit corporations can request 85% of eligible cash costs. In-kind contributions to a maximum of 10% of total project costs will be reimbursed.



Project Examples

- Star Egg – BRC Certification
- Mustard Capital Inc. - Optimization of Allyl Isothiocyanate (AITC) in Food Ingredients
- Beef Information Centre – Maximizing Opportunities for Canadian Prime and AAA Grade Beef
- Biofume Inc. - Biofume's Natural Active Packaging
- Canadian Prairie Bison - Pre-Cooked Steak Program
- Natural Chow Pet Food Corporation - Implement General Manufacturing Practices (GMP's)



Project Examples

- POS BioSciences - Automatic Control System for a Pilot Scale Deodorizer System
- Prairie Fruit Growers Association (CO) - Fractionation and Processing of Small Fruits for Applications in Functional Food and Nutraceuticals
- SK Food Industry Development Centre - Formulating Food Products for Health and Wellness
- Saskatoon Berry Council of Canada - Technical Analysis Saskatoon Berry Functional Attributes
- Thunder Creek Pork – QMS Accreditation



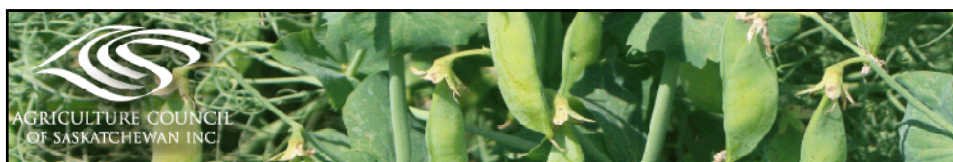
Levy Central

- ACS operates levy collection services for nine Saskatchewan, Manitoba and Alberta commodity organizations through the Levy Central program.
- A levy is collected on each of the crops, paying for research, market development and education activities through the commodity organizations.
- New Levy Central Advisory Group was formed within the structure of ACS to assist in growth strategy.
- All 9 clients are represented on the Levy Central Advisory Group, along with 2 ACS Directors.



Agriculture Mentorship Initiative

- The Agriculture Mentorship Initiative matches entrepreneurs with experienced business owners, establishing a relationship whereby the protégé learns from the mentor's experience and industry knowledge.
- Three mentor and protégé pairs participated in the pilot.
- Applications from prospective protégés and mentors are currently being accepted by ACS.
- Next orientation workshop will be held on **April 18, 2011**.
- If interested in participating, please contact: Bev Magill, ACS Project Officer at 975-8928 or magillb@agcouncil.ca



For more information

- Website:

www.agcouncil.ca

- Contact ACS Project Officers:

– Ann Smith –	975-6853	smitham@agcouncil.ca
– Blair Goldade –	975-6922	goldadeb@agcouncil.ca
– Bev Magill –	975-8928	magillb@agcouncil.ca